



arts
media**contacts**⁺

arts media contacts

is a press directory and press campaign manager for the visual and performing arts.

Our directory and press campaign manager system combine to provide you with an easy and successful way to get targeted press coverage for your exhibitions, performances and arts events.

comprehensive press directory

Available online and in printed format, the **arts media contacts** directory provides you with one of the world's most comprehensive guides to national newspapers, magazines, broadcast media and regional guides for the arts, giving you instant access to:



- accurate data on over **5000** arts journalists
- a fully international database
- inside advice on how to approach each publication
- lead-time and deadline details
- advance editorial schedules

easy to use press campaign manager

The **arts media contacts** campaign manager makes publicising an exhibition or arts event very quick and easy:

- 1 Key in the title and dates of your event, print and pin up a calendar with all the deadlines.
- 2 Search the online database and select media relevant to your event.
- 3 Paste in your press release, attach an image and press send – it goes to all the journalists directly from your email address.
- 4 Download the list to print up labels for mailings.
- 5 Use the Campaign Manager to follow-up and chase the press clippings.

“A truly valuable resource”

Philippa Adams

Press Officer

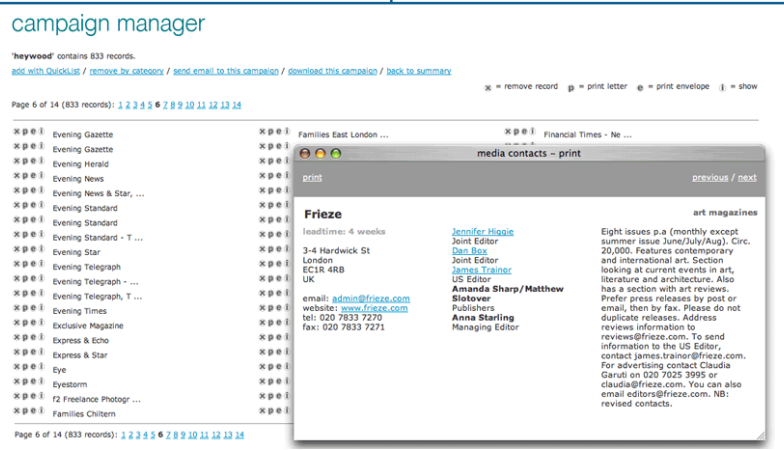
Saatchi Collection

“The essential tool for arts press officers. I use Arts Media Contacts every working day”

Catherine Braithwaite

Press Officer

Tate Liverpool



cost-effective pr tool

arts media contacts gives you excellent value for money. It is proven to help arts organisations get wide coverage for their shows for the fraction of the price of a PR company.

You will get more column inches as well as:

- saving time
- cutting costs
- attracting wider coverage
- reaching new audiences
- direct contact with journalists
- inside hints and tips
- effective campaign management

tried and tested worldwide

Since 1996 **arts media contacts** has been used by arts organisations across the UK and the world. Satisfied customers stretch from the National Gallery of Art in London to the Museum of Modern Art in New York, as well as commercial galleries, individual artists, PR firms, theatre groups, orchestras, operas, venues, drama schools, art colleges and government bodies.

try arts media contacts for free

Take the **arts media contacts** free site tour and demo online to see the most comprehensive arts press database and efficient press release distribution system at

www.artsmediacontacts.co.uk

how to order

online: **www.artsmediacontacts.co.uk**

phone: + 44 (0)1273 488996

email: **subs@artsmediacontacts.co.uk**

post: Please complete our order form and send it to us at

**Arts Media Contacts (Subs),
Artsinform Communications Ltd.
Pipe Passage, 151B High Street, Lewes,
East Sussex, BN7 1XU**

“Arts Media Contacts is an essential part of our promotional campaigns. The contacts we have found have been tremendously useful to us in finding advertisement, promotion & support. A fantastic tool for any theatre company, we highly recommend it.”

Mark Magill

Manager

LOST Theatre Company

“We have used Arts Media Contacts for some years. The directory is well researched and as up to date as a directory can be. Together with the online version, it is an invaluable aid to a press campaign. Should one have a problem, the team too are very helpful which is a real bonus these days.”

Gay Hutson

Co-organiser

British Art Fair

20/21 International Art Fair